Service Corporation International and 1-800-FLOWERS.COM, Inc. Collaborate in Unique Online Sympathy Program

New Program Offers Distinctive, Personalized Memorial and Condolence Gift Options

HOUSTON, July 14, 2016 (GLOBE NEWSWIRE) -- Service Corporation International (NYSE:SCI), North America's largest provider of funeral and cemetery services, and its brands, including its largest, Dignity Memorial®, have teamed with 1-800-FLOWERS.COM, Inc. (NASDAQ:FLWS), a leading provider of gourmet food and floral gifts, to launch a new online sympathy gift program. The program offers families served at more than 2,000 SCI funeral service locations in the United States, Canada and Puerto Rico, the convenience of ordering from an extensive list of high-quality sympathy floral arrangements and gifts from 1-800-FLOWERS.COM on SCI's individual brand location websites.

"We are pleased to announce our collaboration with 1-800-FLOWERS.COM," said Phil Jacobs, Senior Vice President and Chief Marketing Officer at Service Corporation International. "Families around the country depend on our associates to manage one of the most difficult and challenging moments in life. Reliable brands like 1-800-FLOWERS.COM help us create meaningful tributes that allow family and friends to honor, recognize and celebrate the life of their loved one."

In addition to floral gifts, the collaboration will provide seamless online ordering of gourmet foods, baskets and a variety of gifts from 1-800-FLOWERS.COM, Inc.'s other brands, including Harry & David®, The Popcorn Factory® and Fannie May® chocolates and confections, to name a few. Each online order will be prepared and delivered exclusively through 1-800-FLOWERS.COM.

"We understand the importance of helping our customers express themselves to the important people in their lives," said Chris McCann, CEO of 1-800-FLOWERS.COM, Inc. "We are pleased to team with Service Corporation International to help deliver smiles of comfort during times of mourning."

The program launches on Dignity Memorial, Funeraria del Angel™, National Cremation Society®, Neptune Society™, Trident Society™ and Advantage® Funeral and Cremation Services websites across the country July 15, 2016.

About Service Corporation International

Service Corporation International (NYSE:SCI), headquartered in Houston, Texas, is North America's leading provider of deathcare products and services. As of March 31, 2016, SCI operates 1,522 funeral service locations and 468 cemeteries (including 262 combination locations), which are geographically diversified across 45 states, 8 Canadian provinces, the District of Columbia, and Puerto Rico. Through its businesses, SCI markets the Dignity Memorial® brand which offers assurance of quality, value, caring service and exceptional customer satisfaction. In January 2016, SCI was presented with the J.D. Power President's Award in recognition of an ongoing dedication to service excellence including quality improvement, customer satisfaction and the development of enduring client relationships. For more information about Service Corporation International, please visit www.sci-corp.com. For more information about Dignity Memorial, please visit www.dignitymemorial.com. As used herein, "SCI" or the "Company" refers to Service Corporation International and all of its affiliated companies.

About 1-800-FLOWERS.COM

1-800-FLOWERS.COM, Inc. is a leading provider of gourmet food and floral gifts for all occasions. For the past 40 years, 1-800-FLOWERS® (1-800-356-9377 or https://www.1800flowers.com) has been helping deliver smiles for our customers with gifts for every occasion, including fresh flowers and the finest selection of plants, gift baskets, gourmet foods, confections, candles, balloons and plush stuffed animals. As always, our 100% Smile

Guarantee® backs every gift. The company's Celebrations® suite of services including Celebrations Passport® Free Shipping/No Service Charge program, Celebrations Rewards® and Celebrations Reminders®, are all designed to engage with customers and deepen relationships as a one-stop destination for all celebratory and gifting occasions. In 2016, 1-800-Flowers.com was awarded a Silver Stevie "e-Commerce Customer Service" Award, recognizing the company's innovative use of online technologies and social media to service the needs of customers. In addition, 1-800-FLOWERS.COM, Inc. was recognized as one of Internet Retailer's Top 300 B2B e-commerce companies and was also recently named in Internet Retailer's 2016 Top Mobile 500 as one of the world's leading mobile commerce sites. The company was included in Internet Retailer's 2015 Top 500 for fast growing e-commerce companies. In 2015, 1-800-Flowers.com was named a winner of the "Best Companies to Work for in New York State" Award by The New York Society for Human Resource Management (NYS-SHRM). The Company's BloomNet® international floral wire service (www.mybloomnet.net) provides a broad range of quality products and value-added services designed to help professional florists grow their businesses profitably. The 1-800-FLOWERS.COM, Inc. "Gift Shop" also includes gourmet gifts such as premium, gift-quality fruits and other gourmet items from Harry & David® (1-877-322-1200 or www.harryanddavid.com), popcorn and specialty treats from The Popcorn Factory® (1-800-541-2676 or www.thepopcornfactory.com); cookies and baked gifts from Cheryl's® (1-800-443-8124 or www.cheryls.com); premium chocolates and confections from Fannie May® (www.fanniemay.com and www.harrylondon.com); gift baskets and towers from 1-800-Baskets.com® (www.1800baskets.com); premium English muffins and other breakfast treats from Wolferman's® (1-800-999-1910 or www.wolfermans.com); carved fresh fruit arrangements from FruitBouquets.com (www.fruitbouquets.com); and top quality steaks and chops from Stock Yards® (www.stockyards.com). Shares in 1-800-FLOWERS.COM, Inc. are traded on the NASDAQ Global Select Market, ticker symbol: FLWS.

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